

What is claimed is:

1. A method comprising:

providing an on-line, interactive network site from
which a user can customize and personalize specifications
5 for an achievement recognition item;

receiving information through the network site from
the user, wherein the information includes user-selected
specifications for customizing and personalizing features
of the achievement recognition item; and

10 producing the achievement recognition item in
accordance with the user-selected specifications.

2. The method of claim 1 including:

providing to the user a personalized network page from
15 which the user can customize and personalize features of
the achievement recognition item.

3. The method of claim 2 wherein the personalized network
page includes a pre-populated list of one or more
20 achievements attained by the user, any of which the user
can select for customizing and personalizing an achievement
recognition item.

4. The method of claim 2 including:

providing to the user through the on-line interactive network site a sample image of the achievement recognition item; and

5 updating the image, in response to receiving user input through the network site, in accordance with user-selected specifications for customized and personalized features of the achievement recognition item.

10 5. The method of claim 2 wherein the achievement recognition item comprises text that reflects an achievement attained by the user.

6. The method of claim 5 wherein the achievement 15 recognition item comprises a document mounted on or embedded in a substrate, wherein the document reflects an achievement attained by the user.

7. The method of claim 6 wherein the user-selected 20 specifications include a substrate material.

8. The method of claim 6 wherein the user-selected specifications include a color for a portion of the achievement recognition item.

9. The method of claim 5 wherein the user-selected specifications include text that reflects the achievement attained by the user.

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10. The method of claim 5 wherein the achievement recognition item comprises an engraved plate mounted on a substrate, wherein the user-selected specifications include text to be engraved on the plate.

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11. The method of claim 10 wherein the user-selected specifications include at least one of the following: (i) type size of the text and (ii) font size of the text.

15 12. A system comprising:

 a computer network;
 a user device coupled to the network, the user device including a display;
 circuitry coupled to the network to:
 provide an on-line, interactive network site from which a user of the user device can customize and personalize specifications for an achievement recognition item;

receive information through the network site from the user, wherein the information includes user-selected specifications for customizing and personalizing features of the achievement recognition item; and

5 store the received information.

13. The system of claim 12 wherein the circuitry is configured to:

provide to the user's device through the computer network a personalized network page from which the user can customize and personalize features of the achievement item.

14. The system of claim 13 wherein the personalized network page includes a pre-populated list of one or more achievements attained by the user, any of which the user can select for customizing and personalizing an achievement item.

20 15. The system of claim 14 wherein the circuitry is configured to:

provide to the user through the on-line interactive network site a sample image of the achievement recognition item; and

update the image, in response to receiving user input through the network site, in accordance with user-selected specifications for customized and personalized features of the achievement recognition item.

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16. The system of claim 15 wherein the achievement recognition item comprises text that reflects an achievement attained by the user.

10 17. The system of claim 16 wherein the achievement recognition item comprises a document mounted on or embedded in a substrate, wherein the document reflects an achievement attained by the user.

15 18. The system of claim 16 wherein the user-selected specifications include a substrate material.

19. The system of claim 16 wherein the user-selected specifications include a color for a portion of the
20 achievement recognition item.

20. The system of claim 16 wherein the user-selected specifications include text that reflects the achievement attained by the user.

21. The system of claim 16 wherein the achievement
recognition item comprises an engraved plate mounted on a
substrate, wherein the user-selected specifications include
5 text to be engraved on the plate.

22. The system of claim 21 wherein the user-selected
specifications include at least one of the following: (i)
type size of the text and (ii) font size of the text.

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23. An article comprising a machine-readable medium
storing machine-executable instructions that, when applied
to a machine, cause the machine to:

provide an on-line, interactive network site from

15 which a user can customize and personalize specifications
for an achievement recognition item; and

store information received through the network site
from the user, wherein the information includes user-
selected specifications for customizing and personalizing

20 features of the achievement recognition item.

24. The article of claim 23 including instructions that,
when applied to the machine, cause the machine to:

provide to the user a personalized network page from which the user can customize and personalize features of the achievement recognition item.

5 25. The article of claim 24 wherein the personalized network page includes a pre-populated list of one or more achievements attained by the user, any of which the user can select for customizing and personalizing an achievement recognition item.

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26. The article of claim 24 including instructions that, when applied to the machine, cause the machine to:

provide to the user through the on-line interactive network site a sample image of the achievement recognition

15 item; and

update the image, in response to receiving user input through the network site, in accordance with user-selected specifications for customized and personalized features of the achievement recognition item.

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27. The article of claim 24 wherein the achievement recognition item comprises text that reflects an achievement attained by the user.

28. The article of claim 27 wherein the achievement
recognition item comprises a document mounted on or
embedded in a substrate, wherein the document reflects an
achievement attained by the user.

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29. The article of claim 28 wherein the user-selected
specifications include a substrate material.

30. The article of claim 28 wherein the user-selected
10 specifications include a color for a portion of the
achievement recognition item.

31. The article of claim 27 wherein the user-selected
specifications include text that reflects the achievement
15 attained by the user.

32. The article of claim 27 wherein the achievement
recognition item comprises an engraved plate mounted on a
substrate, wherein the user-selected specifications include
20 text to be engraved on the plate.

33. The article of claim 32 wherein the user-selected
specifications include at least one of the following: (i)
type size of the text and (ii) font size of the text.

34. A method comprising:

accessing an on-line, interactive network site to
customize and personalize specifications for an achievement
5 recognition item; and

entering information through the network site to order
the achievement recognition item, wherein the information
includes user-selected specifications for customizing and
personalizing features of the achievement recognition item.

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35. The method of claim 34 including receiving an
achievement recognition item in accordance with the user-
selected specifications.

15 36. The method of claim 34 including:

obtaining access to a personalized network page to
customize and personalize features of the achievement
recognition item.

20 37. The method of claim 36 wherein the personalized
network page includes a pre-populated list of one or more
achievements attained by the user, any of which the user
can select for customizing and personalizing an achievement
recognition item.

38. The method of claim 36 including:

receiving through the on-line interactive network site
a sample image of the achievement recognition item; and

5 receiving through the network site an updated image
that reflects user-selected specifications for customized
and personalized features of the achievement recognition
item.

39. The method of claim 36 wherein the achievement

10 recognition item comprises text that reflects an
achievement attained by the user.

40. The method of claim 39 wherein the achievement

recognition item comprises a document mounted on or

15 embedded in a substrate, wherein the document reflects an
achievement attained by the user.

41. The method of claim 40 wherein the user-selected

specifications include a substrate material.

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42. The method of claim 40 wherein the user-selected
specifications include a color for a portion of the
achievement recognition item.

43. The method of claim 39 wherein the user-selected specifications include text that reflects the achievement attained by the user.

5 44. The method of claim 39 wherein the achievement recognition item comprises an engraved plate mounted on a substrate, wherein the user-selected specifications include text to be engraved on the plate.

10 45. The method of claim 44 wherein the user-selected specifications include at least one of the following: (i) type size of the text and (ii) font size of the text.